

## Education

George Washington University  
Bachelor of Fine Arts  
with a concentration  
in Photography.  
1987 - 1991

## Technical

BEdit  
Dreamweaver  
Flash  
Freehand  
GoLive  
Illustrator  
ImageReady  
LiveMotion  
Microsoft Office  
PageMaker  
Photoshop  
QuarkXpress  
Visio  
.: Both Mac & PC literate

## Honors & Affiliations

Member of American  
Institute of Graphic Arts  
Atlanta, GA  
1998 – Present

Member of The Interactive  
Media Alliance  
Atlanta, GA  
1997 - Present

Photographs displayed in  
the Dimmock Gallery  
Washington, DC  
Spring 1992, Fall 1991 & 1990

## Whitlockebs | Art Director

Atlanta, GA  
December 2000 – November 2001

Responsible for competitive site analysis, hour estimates, information architecture, developing internal creative standards and procedures, as well as developing and implementing cohesive creative strategies for client's including BioCure, UPS and Monroe Design. Worked with a dedicated team consisting of: sr. designers, designers, account managers, marketing, producers and technical programmers to ensure visual design communicated and functioned successfully to varying technical and performance specifications. Communicated and presented concepts and design comps to clients throughout all stages of design.

## Xceed, Inc. | Art Director

Atlanta, GA  
November 1999 – November 2000

Responsible for helping to open an Xceed office in the Atlanta area. This included hiring and managing designers, developing internal creative standards and procedures, as well as developing and implementing cohesive creative strategies for client's including HomeRun.co.uk, Spherion, ALPNET, Cox Interactive, and Carolina Lighting and Power.

Worked with a dedicated team consisting of: creative director, sr. designers, designers, account representatives, production specialist, site architect, and technical programmer to ensure visual design communicated and functioned successfully to varying technical and performance specifications. Communicated and presented concepts and design comps to client throughout all stages of design.

Gained advanced Internet experience with consumer websites, corporate intranets, extranets, B2B, and e-commerce sites. As well as gained in-depth knowledge of interactive design, digital branding, integration, localization, and browser compatibility.

## Think New Ideas, Inc. | Art Director

Atlanta, GA  
November 1996 – November 1999

Concept creation and development, refinement of direction, and final refinement toward production for corporate internet/intranet web sites. Direct other designers and photographers in concept creation and development for client's including CoCa-Cola, Metro Atlanta Chamber of Commerce, SunTrust, BellSouth, First Union Bank, Georgia World Congress Center, TBS and Orkin Commercial and Residential. Coordinate web site project team of account executives, designers, html programmers and application engineers. Work with technical specialists to create interface design for applications. Ability to create estimates, proposals, and budgets. Also responsible for client creative relations.

## Intersound Inc. | Graphic Designer

Roswell, GA  
September 1993 – October 1996

Design cover and layout graphics for compact discs and cassettes. Create national magazine advertisements for products and promotions. Participate in the development sales tools, including posters, release sheets and one-stops for product representatives. Coordinate and direct photo shoots of various gospel, classical and bass artists as well as The Gap Band, Edgar Winter and Baillie & the Boys. This also included the management of the photographer, stylist, makeup artist and models.